

## Ms. WANG Ningxin, Erika

MPhil Candidate, Global Creative Industries  
School of Modern Languages and Cultures  
The University of Hong Kong

### 中國 BL 文化與腐女群體的人類學研究 —— 以天津市的腐女田野調查為例

近三四十年間, Boy's Love (BL) 從一種日本少女漫畫的題材逐漸成為一種新興的流行文化, 滲透到動畫、小說、影視等文化產品之中。BL 文化更跨越文化與地域的界限在中國迅速流行和成長起來, 並培養了一大批獨特的受眾群體——腐女。中國 BL 文化產品的生產、流通、消費、宣傳和管理與腐女們的日常活動密切相關, 故此本人於 2014 年 8 月至 2015 年 1 月在天津市對 8 位腐女進行了長達 6 個月的田野調查, 就她們的日常生活、活動參與、消費經歷、和家庭社會關係等方面作深入訪談和跟蹤記錄, 了解腐女是如何描述和看待自己參與 BL 文化活動的行為, 以探究她們成為腐女的原因及 BL 文化給予她們的特殊的社會和個人意義。

### **Anthropological Studies of Chinese Boy's Love Culture and *Funü* Community: Field Research in Tianji**

Through the past 30 to 40 years, "Boy's Love" (BL) has evolved from a subject of Japanese shojo (teenage female) manga to a new branch of popular culture, mediated through animations, fictions, films and television dramas. In China, BL culture has rapidly migrated across the country despite cultural and geographical boundaries, and has nurtured a community of unique audiences called "*funü*". With an assumption that the production, circulation, consumption, advertisement and management of BL cultural products are closely related to the everyday lives of *funüs*, I conducted a six-month field research on eight *funüs* in Tianji from August 2014 to January 2015, during which I interviewed them and documented their daily routines, activities, consumer's experiences and interactions. By uncovering their self-observations and self-opinions on their own BL cultural participations, I wish to reveal the reason behind their newfound identity as *funüs* and the social and personal values BL culture has given them. (*Translated by Ms. Jessie Kwok, Research Assistant of CPCH.*)

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Ningxin Erika Wang is an MPhil candidate of Global Creative Industries Studies at The University of Hong Kong. She obtained two bachelor degrees in Philosophy and Literature from Nankai University in 2015, and joined the School of Modern Languages and Cultures at HKU in the fall semester the same year. Her main research interest is the globalization of Japanese popular culture, with a strong focus on the cross-cultural migration and identification of cultural communities in East Asia.