

China Tobacco Control Research Symposium- From Research to Action October, 2011, Lijiang, China

Role of cessation in accelerating tobacco control and the status of cessation research in China

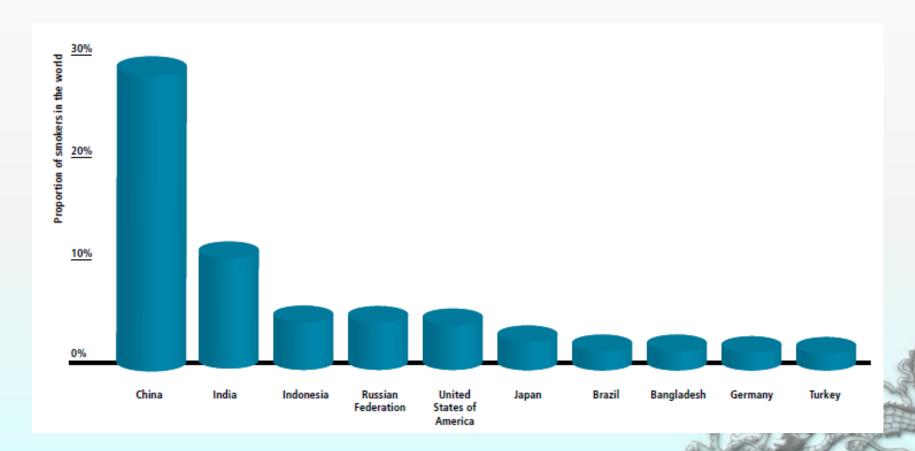
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Outline

- The global tobacco epidemic
- The importance of smoking cessation research in tobacco control
- Current smoking cessation research status in China
- Future directions

Global Tobacco Epidemic

- ☐ Today, 1 billion of men and 250 million of women smoke
- Nearly 2/3 of the world smokers lives in 10 countries



Reference: WHO Report on the global tobacco epidemic 2008: the MPOWER package.

Geneva, World Health Organization, 2008.



Smoking profile in the Western Pacific Region

With comprehensive tobacco control policy and free smoking cessation services available in the society, Hong Kong has a low smoking prevalence among the region

Smoking prevalence (%)	Total	Male	Female
China	35.8%	57.4%	2.6%
S. Korea	29.1%	52.8%	5.8%
Vietnam	24.8%	49.4%	2.3%
Japan	N/A	43.3%	12.0%
Thailand	21.1%	40.2%	2.4%
Singapore	12.6%	21.1%	3.5%
Hong Kong	11.8%	20.5%	3.6%

Source:

- (1) Census & Statistics Department, Hong Kong. Thematic household survey, report no. 36 (2008)
- (2) WHO Report on the global tobacco epidemic (2008)

Situation in China

☐ China is the world's largest tobacco grower, cigarette producer, and consumer, with 35% of global tobacco market-share and 30% of the world's smokers.

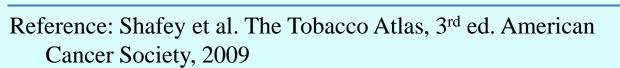
☐ China's 311 million male smokers exceed the entire population

of the United States.

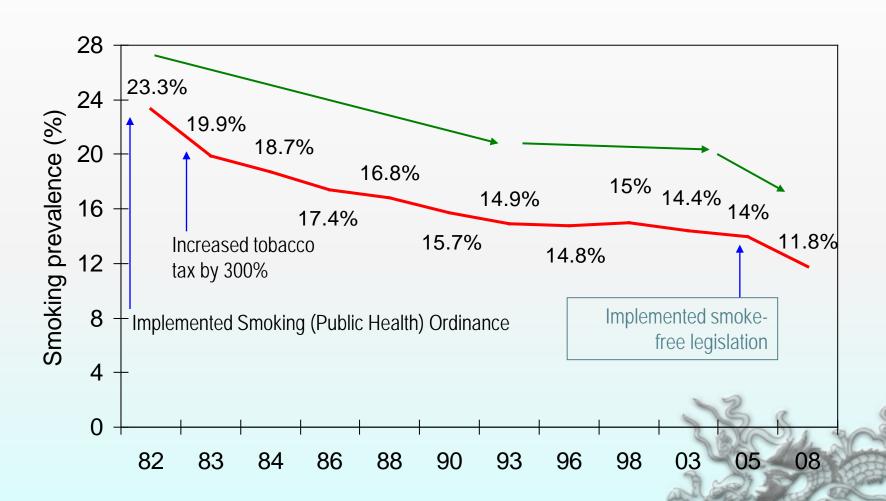
☐ Smoking prevalence by gender

Male: nearly 60%

Female: around 3 – 4%

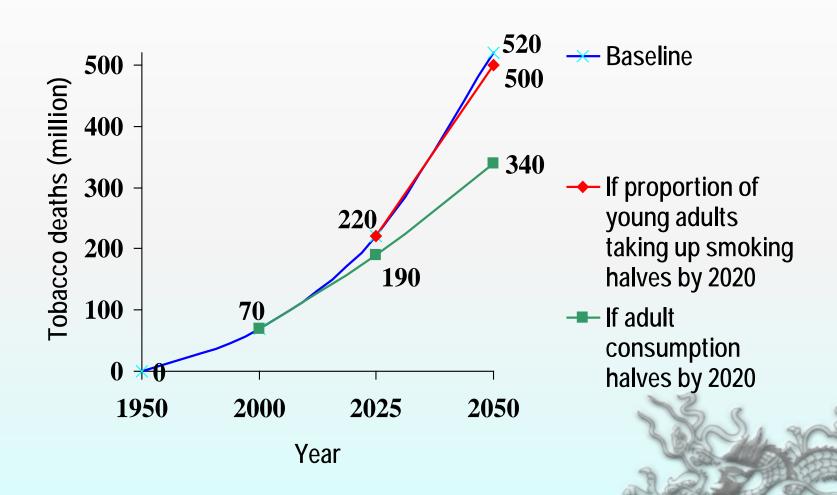


Smoking prevalence in Hong Kong (1982 – 2010)



Reference: Hong Kong Census & Statistics Department (2008)

Prevention and cessation



World Health Organization (WHO) - MPOWER

WHO suggested the following six policies are effective to counter the tobacco epidemic and reduce its deadly toll.

Monitor - Tobacco use and prevention policies

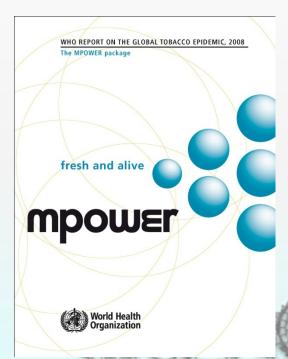
Protect - People from tobacco smoke

Offer - Help to quit tobacco use

Warn - About the dangers of tobacco

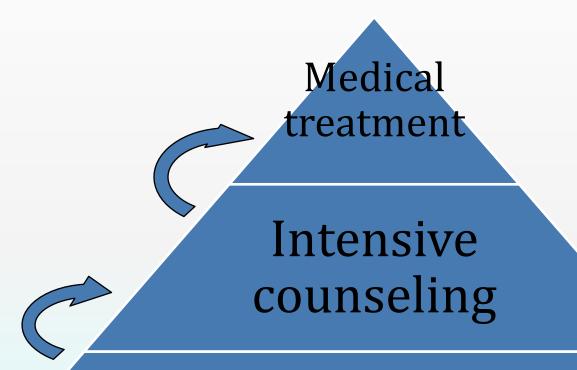
Enforce - Bans on tobacco advertising, promotion and sponsorship

Raise - Taxes on tobacco



Reference: WHO Report on the global tobacco epidemic 2008: the MPOWER package. Geneva, World Health Organization, 2008.

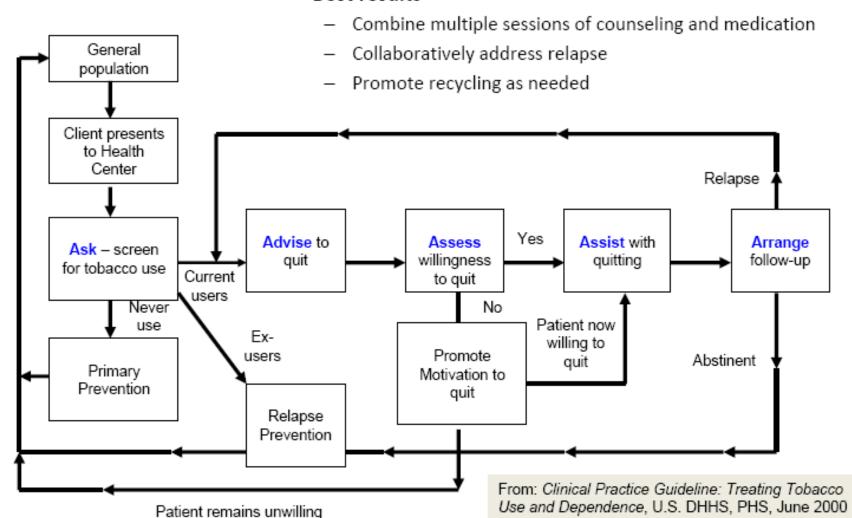
Building a Cessation System



Brief Advice

Model for Treatment of Tobacco Use and Dependence

Best results





Seminars in Oncology Nursing, Vol 19, No 4 (November), 2003; pp 284-290

PREVENTING EXPOSURE TO SECOND-HAND SMOKE

SOPHIA CHAN AND TAI HING LAM

THE SCIENCE OF HEALTH PROMOTION

Smoking Control

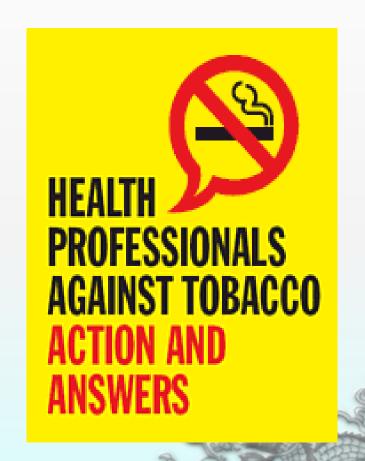
Helping Chinese Fathers Quit Smoking Through Educating Their Nonsmoking Spouses: A Randomized Controlled Trial

Sophia S.C. Chan, PhD, MPH, MEd, RN; Gabriel M. Leung, MD, MPH; David C.N. Wong, MSc; Tai-Hing Lam, MD, MSc

WNTD Theme in 2005 – Health professionals against tobacco

Doctors, nurses, midwives, dentists, pharmacists, chiropractors, psychologists and all other professionals dedicated to health can help people change their behaviour. They are on the frontline of the tobacco epidemic and collectively speak to millions of people.

Dr LEE Jong-wook, former Director-General, World Heath Organization (2005)



Research evidence: Healthcare Professionals can help smokers quit smoking

Patients who received smoking cessation intervention by *physicians* can increase the quit rate by 66%¹

Smokers who received smoking cessation intervention by *nurses* can increase the quit rate by 28%²



¹ Stead LF, Bergson G, Lancaster T. Physician advice for smoking cessation. Cochrane Database of Systematic Reviews 2008, Issue 2. Art. No.: CD000165. ² Rice VH, Stead LF. Nursing interventions for smoking cessation. Cochrane Database of Systematic Reviews 2008, Issue 1. Art. No.: CD001188.

Participation of baccalaureate nursing schools in Mainland China and Hong Kong (n=32) (Chan, Sarna et al 2008)



Ref: Int J Nurs Stud. 2008 May;45(5):706-13. Epub 2007 Mar 2.

Building an Integrated Model of Tobacco Control Education in the Nursing Curriculum: Findings of a Students' Survey (Chan, Wong, Lam et al)

Aim: To examine the outcome of a 2-hour introductory lecture on tobacco and health in improving the knowledge and attitudes of nursing students toward smoking and tobacco control.

Design: Cross-sectional survey using a self-administered pre- and post-lecture questionnaire

Setting & Sample: All 1st year undergraduate nursing students at the University of Hong Kong in 2002 (n=78)

RESEARCH BRIEF

Building an Integrated Model of Tobacco Control Education in the Nursing Curriculum: Findings of a Students' Survey

Sophia S.C. Chan, PhD, RN; Winnie K.W. So, PhD, RN; David C.N. Wong, MSc; and Tai-Hing Lam, MD

Capacity building, establishing and evaluating smoking cessation clinics in China (Chan, Lam et al)

- ◆ 于广州及北京的三间医院设立戒烟门诊
 - ◈ 广州市第十二人民医院(由2006年8月开始服务)
 - ◈ 广州市胸科医院(由2008年9月开始服务)
 - ◈ 北京中国人民解放军总医院(由2008年10月开始服务)



China has ratified the WHO FCTC

China has ratified the WHO FCTC on 11 October 2005, and made a decision to confirm smoke-free hospitals in all provinces in 2011

卫 生 部 国家中医药管理局 文件 总后勤部卫生部 武警部队后勤部

卫妇社发[2009]48号

关于 2011 年起全国医疗卫生系统全面禁烟的决定

各省、自治区、直辖市卫生厅局、中医药管理局,新疆生产建设兵团 卫生局,卫生部直属有关单位,国家中医药管理局直属各单位,卫 生部部属(管)医院,国家中医药管理局直属(管)医院,各军区联勤 部、各军兵种后勤部卫生部,总参三部后勤部,总参管理保障部、总 致直工部、总装后勤部卫生局,军事科学院、国防大学、国防科技大 学院(校)务部卫生部(处),总后直属单位卫生部门,武警部队各总 队、机动师、指挥部、直属学院后勤(院务)部:

世界卫生组织《烟草控制框架公约》(以下简称《公约》)是医药



Implementation of smoke-free hospitals in China

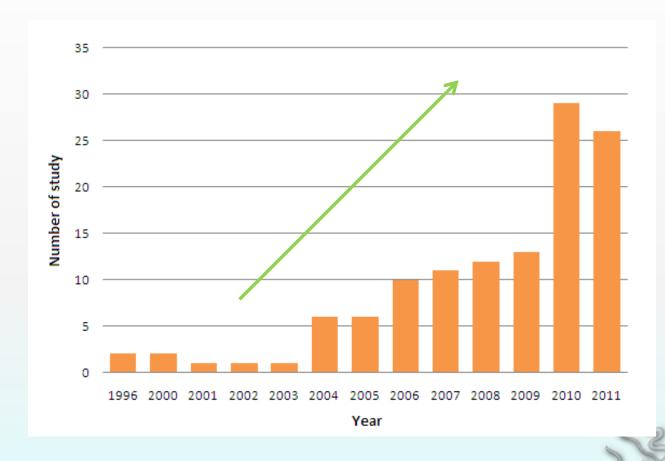
無烟醫療衛生機構標準(試行)

- 一、成立控烟領導組織,將無烟機構建設納入本單位發展規劃;
- 二、建立健全控烟考評獎懲制度;
- 三、所屬區域有明顯的禁烟標識,室內完全禁烟;
- 四、各部門設有控烟監督員;
- 五、開展多種形式的控烟宣傳和教育;
- 六、明確規定全體職工負有勸阻吸烟的責任和義務;
- 七、鼓勵和幫助吸烟職工戒烟;
- 八、所屬區域內禁止銷售烟草製品;

無烟醫院在此基礎上還要符合以下標準

- 九、醫務人員掌握控烟知識、方法和技巧,對吸烟者至少提供簡短的勸阻指導
- 十、在相應科室設戒烟醫生和戒烟諮詢電話。

Research on smoking cessation in China



Number of studies on smoking cessation is increasing in the past few years

Smoking cessation research in China (last 5 years)

主要研究热点(Research focus)

- 1.中国居民戒烟现状(smoking cessation situation in China)
- 2. 戒烟知信行调查(KAP on smoking cessation)
- 3. 戒烟的好处 (benefits of smoking cessation)
- 4. 戒烟成功的相关 因素(factors associated with smoking cessation)
- 5. 戒烟的方法及理论(methods and theories)
- 6. 戒烟药物的运用(drug use in smoking cessation)
- 7.护理干预在戒烟中的运用(nursing intervention in smoking cessation)

Research focuses on smoking cessation in China

Research targets

- adults and adolescent (KAP, characteristics)
- patients and healthy persons
- health care professionals (KAP)

Research methods

- hospital-based
- quantitative research
- Survey and clinical trials

Research focus on smoking cessation in China

Effectiveness and availability of smoking cessation services

- Behavioral intervention
- Pharmacological intervention
- Alternative medicine

Healthcare policy review

(MPOWER; smoke-free hospital; Workplace smoking policy)

Smoking cessation outcomes and benefits

Future Directions

- Special target groups:
 - Wealth care professionals: quitting; motivation; system
 - Women: smoking cessation, secondhand smoke exposure
 - Medical population: teachable moments
 - Elderly and youth
- Research methods: more RCTs, mixed methods, including qualitative research
- Research settings: rural vs. city; hospital vs. community
- Best models of smoking cessation (intervention): behavioral support (counseling vs. brief advice); quitlines; medication
- Behavioral change and quitting process

Challenges in China

- ☐ Low social norm against smoking
 - 82% smokers have never thought about quitting¹
 - Nearly 40% physicians (males) smoke²
- Weak support from government and authority to enact/ implement tobacco control policy²
- ☐ Strong resistance from the tobacco industry²
- Inadequate tobacco control contents are included in the curricular among medical and nursing students²
- ☐ Relatively few hospitals offer smoking cessation services²

¹ Center for Disease Prevention and Control, Chinese Ministry of Health, GATS China Report. Beijing: China CDC, 2010

²Liu Y, Chen L. Lancet (2011) 377:1218-1219

Summary & Conclusions

How to develop and test effective smoking cessation interventions?

- ♦FCTC Article 14 is to
 - (1) encourage more people to make attempts to cease tobacco use and
 - (2) utilise effective interventions to improve success of these attempts
- Developing evidence- based effective strategies and interventions for relevant target groups
- Develop and test broad reach, low cost interventions

How to motivate health care professionals to deliver cessation interventions?

- Capacity building in KAP
- Using existing and building infra-structure
- Development of research capacity and collaboration

How to motivate smokers to quit?

- environment; social marketing strategies; community-based
- •Understanding of the quitting process- behaviour taxonomy

How to obtain more research funding

China? International?

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